

# UN GLOBAL COMPACT COMMUNICATION ON ENGAGEMENT (COE) REPORT & PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (PRME) SHARING INFORMATION ON PROGRESS (SIP) REPORT (2014-2016)



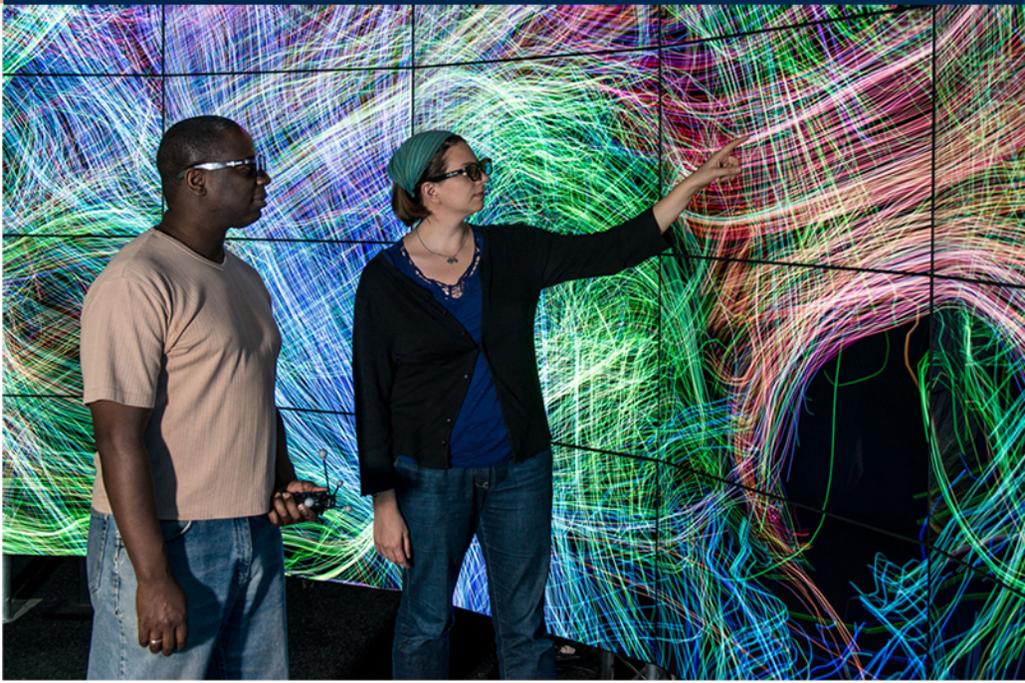
**EUCLID**  
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**AN INTERGOVERNMENTAL INSTITUTION  
UNDER UNITED NATIONS TREATY SERIES 49006/49007**

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## **Renewal of the commitment to Principles for Responsible Management Education**

As an institution of higher learning involved in the education of current and future leaders, EUCLID (Euclid University) is committed to upholding the UN-backed Global Compact Principles and Principles of Responsible Management Education. Indeed, EUCLID is engaged in a continuous process of improvement in the application of these Principles. In this document, we undertake to report on progress to all stakeholders and to exchange effective practices with other academic institutions.

As a university and intergovernmental institution under international law, we believe that the values of ethics, social responsibility and sustainability are important in to all disciplines and professions and our commitment to PRME should be across all EUCLID schools.

Therefore, EUCLID's 2020 Strategy has Social Responsibility & Sustainability, aligned with the UN Sustainable Development Goals, as one of its strategic aims.

We also understand that our own organizational practices should serve as examples of the values and attitudes we seek to convey to our students and stakeholders.

Through our high level of global partnerships engagements, we continue to encourage other academic institutions, and associations to adopt and support these Principles.

Yours sincerely,

**Syed Zahid Ali**  
Secretary-General

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# **UN Global Compact Communication on Engagement (COE) Report & Principles for Responsible Management Education (PRME) Sharing Information on Progress (SIP) Report**

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## **1) Secretary General's Letter**

The EUCLID Secretary General's letter is included as a cover page to this report.

## **2) Restatement of Adoption of UNGC Principles**

### ***Human Rights***

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.

### ***Labour***

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.

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## ***Environment***

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.

## ***Anti-Corruption***

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

### **3) Restatement of UNPRME Principles**

#### ***Principle 1 | Purpose:***

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

#### ***PRME Principle 2***

Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

#### ***PRME Principle 3***

Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

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### ***PRME Principle 4***

Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

### ***PRME Principle 5***

Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

### ***PRME Principle 6***

Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

## **4) Report on Implementation**

Since joining the UN Global Compact, EUCLID has taken the following actions to ensure adoption and implementation within the institution as well as dissemination through its higher education mandate:

### ***Overall Inclusion***

The Principles (UNGC and UNPRME) have been added as Annex in the Faculty Agreement (and Faculty Handbook).

The Principles have also been added as Annex in the Student Handbook as statement of expected values and principles to be supported by students and alumni.

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***UNGC Principles 1 and 2:***

EUCLID has supported Principle 1 by incorporating Human Rights courses in all relevant programs, making its International Law module (LAW-INT1) a core requirement for many of its programs and adopting textbooks with a clear and UN-aligned Human Rights sub-section.

Because EUCLID has a variety of stakeholders, most notably its Participating States, and a mandate to serve under international law, it has a duty to be neutral in the internal affairs of these particular States. EUCLID is very careful not to be complicit in any forms of Human Rights abuse by reviewing Human Rights implications of its decision and actions at the highest level (Executive Board, Oversight Council).

***UNGC Principles 3-6:***

In its own employment practices (faculty, support staff) encourages free interaction among faculty, support staff and officials. EUCLID complies with applicable laws and specifically with the UNGC Principles dealing with Labor.

***UNGC Principles 7-9:***

Owing to extend to its origins in the IOSD initiative (International Organization for Sustainable Development), EUCLID is committed to environmental care in its own operations and as an important aspect of its curriculum. By using existing and environmentally friendly structures, encouraging telecommuting, and limiting energy use (with the use of a CO2 generator) during particular times of year, EUCLID has taken these Principles into due consideration.

***UNGC Principles 10:***

EUCLID operates in and for countries that are known for corruption issues, and is well aware of the risk factors associated with corruption and bribery.

As a practical and perhaps unusual step, EUCLID decided not to resort to proctored examinations (which are known to create an incentive to bribery) but rather to perform final examinations by oral examination (face to face, using Skype video, with a duration of about 45 minutes).

Another practical aspect has been transparency and approval processes when government officials are supported (travel arrangements) or gifts are offered. In this regards, EUCLID follows the same strict guidelines as other intergovernmental organizations or OECD governments.

### ***UNPRME Principle 1***

EUCLID has posted these principles on its LMS platform which is used by all students.

### ***UNPRME Principle 2***

After due reflection, EUCLID determined that the best was to incorporate UNPRME Principles in its core curriculum would be to add specific mandatory readings covering the Global Compact. And UN PRME in its TPH-499 Course (Argumentation and Critical Thinking), specifically because it is required core course and because its assignments deal with critical thinking and the challenging/adoption of 'big ideas and ideals.'

### ***UNPRME Principle 3***

As a global institution of higher education, EUCLID has continued to develop or update courses that organically integrate responsible leadership principles. In terms of outcome in this regards, it is noteworthy that EUCLID's MBA in Sustainable Development program was ranked #1 of the world's 23 best by the independent service BestCollegeReviews (2016).

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### ***PRME Principle 4***

EUCLID continues to encourage and publish research related to responsible leadership, both at the faculty and student level. This is done notably by using Academia (academia.edu) and ResearchGate for dissemination.

In terms of outcome, EUCLID was recognized for what can be considered a current imperative in leadership which is interfaith harmony (First Prize, UN World Interfaith Harmony Week), in part through academic research and publishing.

### ***PRME Principle 5***

By training private sector managers notably through its MBA program, EUCLID has made an effort to engage the business arena as well as civil servants.

### ***PRME Principle 6***

EUCLID has integrated argumentation and critical thinking, which includes reviewing debates, as a core requirement for its programs. In doing so, EUCLID concurs that Principle 6 is of vital importance, notably in fostering respectful academic dialogue in sensitive topics related to development and leadership.

## **5) Conclusion**

EUCLID recognizes the importance of the work done by the UN Global Compact initiative and the UN PRME, which includes the necessary level of reporting and accountability on the part of the signatories. EUCLID also joined GRLI (Globally Responsible Leadership Initiative) which helped foster additional awareness and practical actions within the institution.

Finally, EUCLID has carefully reviewed the UN Sustainable Development Goals and updated (“aligned”) its curricula to ensure that students are both aware and supportive of these initiatives.

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EUCLID will continue to checkpoint its activities on an annual basis to ensure ongoing engagement with both programs.

